

PTA Academy

PTA Support and Training at YOUR Location

One of the keys to having a successful year for your PTA is to have an effective board training and planning session. Iowa PTA has taken the stress out of planning such a retreat by developing the PTA Academy, an interactive, informative and interesting retreat for local PTA leaders. The Academy can be scheduled for your council or local unit at a time and place that is convenient for your board. Schedule this exciting new training tool and see what a difference it can make for your PTA!

This is an interactive 3-hour workshop. An optional 4-hour workshop would incorporate a meal and additional activities. Your PTA is responsible for providing the meal if you choose the 4-hour workshop. Workshops can be presented on an evening or Saturday, at your convenience.

PTAs are encouraged to collaborate with other PTAs in the community, or in neighboring communities, to coordinate a workshop.

National PTA has trained the workshop presenters.

Cost

\$10 per participant for the first 25 participants (no charge above 25 participants)

Minimum charge: \$100 (Workshop will be presented for less than 10 participants, but \$100 fee is required)

Fee includes expenses for trainers and cost of materials

Topics

- ❖ History, Mission & “Why PTA?”
- ❖ Board Roles & Responsibilities
- ❖ Bylaws
- ❖ Effective Meetings
- ❖ PTA Finance and Fundraising
- ❖ Developing Effective Communication Tools for Your PTA
- ❖ Parenting & Student Learning - What your PTA can do to support parents in their efforts
- ❖ Programs and Publications from National/Iowa PTA
- ❖ Creating an effective school volunteer program and encouraging PTA membership
- ❖ School Decision Making and Advocacy
- ❖ Collaborating with the Community
- ❖ Parent Involvement Schools of Excellence Certification

To schedule a PTA Academy at your location, contact:

Iowa PTA

5619 N.W. 86th St., Suite 600

Johnston, IA 50131-2955

(800) 475-4782

(515) 225-4197

ia_office@pta.org