



February 2009

Dear Exhibitor/Sponsor:

Ready . . . Set . . . Go! Race 4 . . . Students, Membership, Success.

Be part of our pit crew as an exhibitor/sponsor of the annual Iowa PTA Convention to be held Saturday, April 4, 2009 at the Iowa Speedway in Newton, IA.

This year exhibitors will be center stage in the Newton Club with access to one 6-foot table and two chairs.

Your products and materials will need to be displayed on the table or your own free-standing units.

Exhibit hours are all day, 7:30 a.m. – 4:00 p.m.

The fee for the space is \$250 for commercial vendors and \$100 for 501(c)(3) non-profit vendors. Of course, you are welcome to purchase multiple spaces. Electricity is limited and will be available on a first come, first served basis. Please designate a need for it on your application. After completing the enclosed application, please return it to the Iowa PTA office as soon as possible.

We are also enclosing an Exhibitor Sponsor Opportunity Sheet for your consideration. This sheet will provide you an opportunity to attend the speaker presentation and lunch, as well as additional opportunities to help support the Iowa PTA Convention.

Hotel rooms for the 2009 PTA Convention are available at:

AmericInn Lodge and Suites of Newton, 4401 South 22nd Ave East – just off I-80 (same exit as the Iowa Speedway).

Thank you for your support of Iowa PTA. If you have questions, please contact the Iowa PTA office, 515-225-4197 or 800-475-4782. We look forward to seeing you in April.

Sincerely,

A handwritten signature in cursive script that reads "Alda D. Helvey".

Alda Helvey
Executive Director
Enclosures