



# CONVENTION REGISTRATION

**Ready . . . Set . . . Go!**  
**Race 4 . . . Students, Membership, Success!**

April 3-4, 2009  
Iowa Speedway  
3333 Rusty Wallace Drive, Newton, Iowa

## Convention Fees.

Registration - \$48 per person (Deadline: March 21, 2009)\* \$ \_\_\_\_\_  
(Walk-ins or those registering late - \$60 per person)

**NOTE: Each registration offers you the opportunity to win two tickets for a May NASCAR race!**

## Post Convention Party

Saturday night post convention party – TBA  
Delegate - \$20 per person \$ \_\_\_\_\_  
Additional guest(s) - \$20 per person \$ \_\_\_\_\_

## Friday Evening Social Hour

Friday evening only – for additional guests  
At the AmericInn Lodge & Suites – 7:30 – 9:00 p.m.  
4401 South 22<sup>nd</sup> Ave East – just off I-80 (same exit as the Iowa Speedway).  
No charge - # attending \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Is attendee a voting delegate? \_\_\_\_yes \_\_\_\_no PTA Unit or Organization \_\_\_\_\_

\* A PTA in good standing is entitled to one voting delegate, plus one additional voting delegate, for every fifteen (15) members.  
Voting delegates will be required to show their PTA membership card at the registration table.

Signature of local PTA President for voting delegate \_\_\_\_\_

*\*Please copy this form for additional attendees.*

## Workshop Selection

Please indicate choices of workshops per session. (Some workshops have limited seating –first come basis)

Session 1   
OMDR  
990/Taxes  
Membership  
Money Management/Insurance

Session 2   
OMDR  
990/Taxes  
How to Run Meetings  
Teens

Session 3   
OMDR  
990/Taxes  
Conflict Resolutions  
Legislature/Why PTA/  
How to Get Members

Send registration form and check to: Iowa PTA, 5619 N.W. 86<sup>th</sup> St., Ste. 600, Johnston IA 50131-2955  
For more information visit [www.iowapta.org](http://www.iowapta.org) or call (800) 475-4782 or (515) 225-4197

## FRIDAY NIGHT SOCIAL HOUR

Meet & Greet  
7:30 – 9:00 p.m.  
AmericInn Lodge & Suites of Newton  
4401 South 22<sup>nd</sup> Avenue East

Meet old friends and make new friends at this informal session on Friday night.

The evening will include snacks and beverages.

## EXHIBITOR FAIR

This year delegates will have more time to visit the exhibitors. The exhibitor booths will be open all day (7:30 am – 4:00 p.m.), except during the General Sessions.

Delegates are encouraged to spend time learning what the exhibitors have to offer.

The Convention Committee, hoping to give the delegates even more time to visit the exhibitors, have arranged for them to be highly visible. They'll be in the Newton Club, the open area where all the food and the networking is located.

The Exhibitor Fair gives PTAs a chance to see what type of programs and fundraising opportunities are available.

## PTA STORE

Make sure to stop by the PTA Store for all your PTA merchandise. This is your opportunity to purchase thank you gifts for your PTA board, guest speakers, teachers....or maybe even yourself!

## NPTA REPRESENTATIVE

### Betsy Landers National PTA Representative

A PTA member since 1989, Betsy Landers was elected to serve a two-year term as PTA national secretary-treasurer in June 2007.

From the start, Landers' dedication to PTA has been unwavering. When she encountered challenges with her first PTA experience, she stayed with the group to ensure future volunteers had a better experience. When her children were transferred to a new school, she helped form its first PTA as secretary. When her children were transferred yet again she led the way to forming its first PTA – this time as president. She then took on increasing responsibilities at Shelby County Council PTA, then at the Tennessee PTA Board of Managers simply because of her passion to be involved and her desire to foster a widespread culture of excellence at the local level.

As State President of Tennessee PTA, Landers led that organization in working with the State Board of Education and several legislators to write what would become the Parent Involvement Act, using the PTA National Standards as a model. Now Tennessee law, the Act mandates that all school districts in the state have a written parent involvement policy.

Though her involvement is now at the national office, Landers is quick to point out that the real power of PTA lies at the local level. "It's the parents who dedicate themselves to improving their children's education, PTA members who are committed to advocating for all children – those are the people who make a real difference."

She is married to Ben G. Landers and has three children, Benton, Nicholas, and Mary Frances.



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# Where to Go and How To Get There!

## AmericInn Lodge & Suites

4401 South 22<sup>nd</sup> Avenue East  
Friday Night Social Hour

## Iowa Speedway

3333 Rusty Wallace Drive, Newton, Iowa  
Saturday Post Convention Party

## Iowa Speedway

3333 Rusty Wallace Drive, Newton, Iowa  
Saturday Convention Site for Registration,  
General Sessions, Workshops,  
Luncheon, Membership Awards

**Remember** – every registration gives you the opportunity to win two tickets to a NASCAR race in May.

**SESSIONS:** *Please indicate session selections on registration form. Some sessions have limited seating. Sessions are not listed in a specific order – they're simply the sessions available within each workshop. Time slots will be assigned.*

**OMDR** – Online Membership Data Reporting, will be conducted by Johanna Bobenhouse and Liz Mink – both PTA board members who have been trained in OMDR.

**AIM** – Association Insurance Management will be conducted by a client relations specialist from the AIM national office in Dallas TX.

**PIRC** – Parent Information & Resource Centers, Ed Redalen, Iowa Statewide PIRC Director, Clive, speaking at the Saturday luncheon, 12:00 – 1:15 p.m.

### SESSION 1

OMDR  
990/Taxes  
Membership  
Money Management/Insurance

### SESSION 2

OMDR  
990/Taxes  
How to Run Meetings  
Teens

### SESSION 3

OMDR  
990/Taxes  
Conflict Resolutions  
Legislature/Why PTA/  
How to Get Members

Hotel Rooms for the 2009 PTA Convention are available at:

**AmericInn Lodge and Suites**, 4401 South 22<sup>nd</sup> Avenue East, Newton IA 50208, phone 641-791-1160. Price is \$94.00, two queen beds, four persons allowed. *March 21 is the cut-off date.*

*When making reservations at this hotel, be sure to ask for the PTA room block.*