

Parenting for School Success

April 23-24, 2010

**Iowa
PTA®**

everychild. one voice.

Iowa PTA works to promote the health, education and welfare of children and youth in homes, schools and communities, and to develop partnerships between parents, educators and the general public.



Iowa PIRC works to inspire, engage and support parents, schools and communities to improve learning and developmental outcomes for children and youth.

Join us in Cedar Rapids for a day of education and networking

Meeting Agenda

8:00 am – 12:00 pm	Registration
8:30 am – 9:15 am	PTA Business Meeting
9:00 am – 4:00 pm	Exhibitors Open
9:15 am – 9:45 am	Coffee Break in Exhibitors Area
9:45 am – 10:00 am	Conference Welcome
10:00 am – 11:00 am	KEYNOTE
11:15 am – 12:15 pm	Session One Workshops
12:20 pm – 1:20 pm	Lunch – Helane Robson, NPTA Representative
1:30 pm – 2:30 pm	Session Two Workshops
2:40 pm – 3:40 pm	Session Three Workshops
3:50 pm – 4:30 pm	Parent Panel on Successful School Involvement
4:30 pm – 5:00 pm	Closing Remarks

KEY NOTE SPEAKER

Presentation regarding Internet Safety
Speaker: U.S. District Attorney's Office



The United States District Attorney's office is responsible for prosecution of crimes relating to the internet including internet predators.

Representatives from the United States District Attorney's Office will present information regarding internet safety. On-line safety tips regarding the use of internet will be provided. Additionally, information regarding warning signs for parents will enable you to look out for the safety of your children.

NPTA REPRESENTATIVE



Helane-Robson-National PTA Representative

Helane Robson was elected to serve a two-year term as a member representative to the National PTA Board of Directors in June 2009. She currently serves as the National PTA Legislation Committee Chair. Robson has been a PTA member for 15 years. She became an active PTA volunteer as a volunteer coordinator at her daughter's elementary school. She served as North Dakota PTA president and a National Council of States member from 2001-2005.

Where to Go and How to Get There!

**Kirkwood Community College
Continuing Education Center**
7725 Kirkwood Blvd S.W.
Cedar Rapids, IA 52404

AmericInn Lodge & Suites
8910 6th Street Southwest
Cedar Rapids, IA 52404
1-800-634-3444

Driving directions to Kirkwood Continuing Education Center From I-380

- Take the US-30 E / US-151 N exit - Exit 16 toward Mt. Vernon
- Keep right at the fork in the ramp, still driving toward Mt. Vernon
- Turn right onto Kirkwood Blvd SW
- At 76th Ave SW intersection, go straight and entrance is on the left
- End at 7725 Kirkwood Blvd SW

Ask for the “PTA RATE”: \$75.00 (available until April 9)

Driving directions to the AmericInn

From I-380

- Take exit 13 toward The Eastern Iowa Airport
- Turn at Wright Brothers Blvd W SW heading west
- Take the 1st right onto 6th St SW/IA-965
- Take the 1st left onto America Dr SW

Session I 11:15-12:15 pm

101 – PTA Basics

Wayne Bauman, Iowa PTA

This workshop is designed to help all PTA members, whether old or new. Topics for discussion include taxes, membership, officer etiquette, parliamentary procedures, & much more.

102 – Healthy Kids Act

Jennifer Neal, Iowa Department of Education

This workshop will discuss the changes the Healthy Kids Act legislation will bring to schools. Nutrition content and federal standards will be discussed.

103 – The Four Things Your Kid Needs to Be Successful in School

Ron Mirr, Iowa PIRC

During this session, we will help you understand the 4 learning attributes all students must possess to be successful in school. Additionally, parents will understand how they can help their children acquire, practice and apply the skills necessary for school success.

104 – Iowa Core Curriculum: What Do I Need to Know?

Julie Crotty, AEA 267

An overview of the new Iowa Core Curriculum will be presented. Participants will gain understanding of what the ICC is, why it is important. This session's goal is to share pertinent information so parents can take an active role in supporting their children as they advance in our Iowa K-12 system.

105 – Family Learning Time for Young Children

Alison Bell, Iowa PIRC

Giving children opportunities to engage in literacy is essential to maximizing growth in reading and writing. Parents can and do play a major role in supporting these skills. This session explores ways to engage young children in fun and meaningful literacy experiences at home.

Session II 1:30-2:30 pm

201- It's A Guy Thing...

Matt Geraghty, Cedar Rapid PTA Council

Male involvement can make a HUGE difference in students' performance both in & out of school. Learn how to get more male involvement in your PTA!

202- PTA Basics

Wayne Bauman, Iowa PTA

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203- The Four Things Your Kid Needs to Be Successful in School

Ron Mirr, Iowa PIRC

Learn about 4 learning attributes that all students must possess to be successful in school. In addition, parents will understand how they can help their children acquire, practice and apply the skills necessary for school success.

204- Advocating for Your Child with Special Needs

Robin Galloway, Iowa PIRC

Focus will be on building a collaborative team (student, parent(s), school) to promote academic success; how to use a strength based rather than a deficit model; who should be on the team; how to resolve conflicts without them escalating; and team roles for the student, parent(s) and educators.

205- No Child Left Behind (Adequate Yearly Progress, SES, Choice) - What Do I Need to Know?

Theresa McCune, Iowa PIRC

This session helps parents understand NCLB and how provisions can support parent engagement. Participants learn how the information from school performance reports and standardized tests ensure student success. Opportunities for involvement and what choices are available to parents under NCLB are presented

Session III 2:40-3:40 pm

301- A Panel Discussion About Substance Abuse and Your Child

Sedlacek Treatment Center & ASAC, Cedar Rapids

A panel of experts will discuss the importance of parental involvement and substance abuse among kids. Topics will include drug abuse versus drug addiction and common drugs kids are involved in. A question and answer session will be included.

302- Avoiding The Debt Trap: A presentation on Financial Literacy.

Litow & Pech, PC Law Firm

This presentation will provide useful information to help people in all stages of life. Budgeting for beginners, the true cost of credit, protecting your credit and strategies for dealing with bad credit will be included.

303- Do You Know What Your Kids Are Supposed to Be Learning?

Ron Mirr, Iowa PIRC

This session helps you understand how to find out what your child is should know and be able to do at each grade level. We also talk about what to do if your child is having difficulty bridging the gap between what they can do and what they should be able to do.

304- Homework Success—Tips for How You Can Help Your Child

Tracey Adamowski, Iowa PIRC

In this session addresses the questions parents often have about homework. What is it for? What is my role as a parent? How do I balance my help and encouragement with my child's responsibility? How can I help when homework gets stressful?

305- How to Have a Great Parent-Teacher Conference

Ed Redalen, Iowa PIRC

The parent-teacher conference may be the most critical and awkward ritual in the school year. It's recognized as a key measure of parental involvement. Information is provided about the school and the parental role in making conferences productive for student learning. Participants assess their beliefs and behaviors in actively engaging with the school, and at conferences in particular. It will include ideas for parents to use prior to, during and after conferences.



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Parenting for School Success CONVENTION REGISTRATION



April 23-24, 2010
Kirkwood Education Center, Cedar Rapids, Iowa

Convention Fees: *Registration fee includes convention workshops & materials, Friday evening reception, Saturday keynote speaker, Saturday lunch and breaks.*

Registration - \$30 per person (Deadline: April 13, 2010)

Number attending _____ x \$30.00 = \$ _____

Registration Information—Participant #1

Name _____

Address _____

City/State/Zip _____ Phone _____ Email _____

Is attendee a voting delegate of a PTA? YES _____ NO _____

If yes, PTA Unit or Organization _____

Do you currently have a child in school (Grade K-12)? YES _____ NO _____

Registration Information—Participant #2

Name _____

Address _____

City/State/Zip _____ Phone _____ Email _____

Is attendee a voting delegate of a PTA? YES _____ NO _____

If yes, PTA Unit or Organization _____

Do you currently have a child in school (Grade K-12)? YES _____ NO _____

** A PTA in good standing is entitled to one voting delegate, plus one additional voting delegate, for every fifty (50) members.*

Voting delegates will be required to show their PTA membership card at the registration table.

For voting delegate: **Local PTA President Signature** _____



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*April 23-24, 2010
Cedar Rapids, Iowa*

Iowa PTA
5619 N.W. 86th St., Suite 600
Johnston IA 50131-2955